

REF HEADLINE# 6301220 TRF# 491773
SSS MOD# 0: UNAPPROVED REV #1 SSS

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY ORDER WORKSHEET FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP ***CHANGES*** SEP10/12 15:36 *** WEST MARYLAND

ADV #	NAME	REP. #	OFF. #	SELLSMAN #
<u>BOLI/L MCMAHON/R/SEN/CT</u>	<u>MENTZER MEDIA SERVICES, INC.</u>	<u>BUYER NAME</u>	<u>ANNE BRAUNSHEIDEL</u>	
AGY #	AGY - NAME	SALES PRSN WA-	HEATHER UTTLEY (H)	
	<u>600 FAIRMOUNT AVENUE, SUITE 306</u>	<u>TOWSON, MD 21286</u>		

FLIGHT DATES SEP4/12 SEP10/12 WK-1
CITY TAX STATE TAX

REvised ORDER
ZEBRUS INS 22 25
P: DATE SEP 10/12 15.36

NEW TTL 53775
PLS CFM
THANKS, MIKE FOR HEATHER
IDB#1021 TV INVOICE#9912736
ICON CM

REP HEADLINE# 6301220 TRF# 491773
\$\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REF: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

:LINE#:		REP	CID	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS	WEEK	DAY	TOTAL
						:	:		: DATE	: DATE	: /WK:	INVT:		SPTS:
25	S	600P-630P				30		\$2,100.00	9/10	9/10	0	MON	0	
PROGRAM :		EYEWITNESS NEWS												CONTRACT TOTAL
CON COM1:		EYEWITNESS NEWS												TOTAL SPTS
SEP/12 53775.00														53775.00

MARKET TOTALS \$147,250 WFSB 40% WTNH 18% WVIT 25% WTIC 13% WCIX 2% WHPX 0%

SHARES ARE ACCURATE

SVC-NSI

MOD CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID FGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*	MULTIPL.F	

CONTRACT

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
491773 /	06301220
Product	
LINDA MCMAHON 4 SENA	
Contract Dates	Estimate #
09/04/12 - 09/10/12	1295
Advertiser	Original Date / Revision
McMahon for Senate	09/10/12 / 09/10/12
Billing Cycle	Billing Calendar
EOM/EOC	Broadcast
Station	Account Executive
WFSB	Heather Uttley
Special Handling	
Demographic	
Adults 35+	
IDB#	Advertiser Code
1021	
Agency Ref	Advertiser Ref

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Spots	Spots	
1	WFSB	09/04/12	09/04/12	Eyewitness News	6am - 6:30am		:30			NM	1	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	-1-----					1	\$950.00				
2	WFSB	09/07/12	09/07/12	Eyewitness News	6am - 6:30am		:30			NM	1	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	----1--					1	\$400.00				
3	WFSB	09/05/12	09/06/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	--WT---					2	\$600.00				
4	WFSB	09/07/12	09/07/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	---1--					1	\$250.00				
5	WFSB	09/04/12	09/06/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	-T-T---					2	\$950.00				
6	WFSB	09/04/12	09/06/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	-T-T---					2	\$1,500.00				
7	WFSB	09/04/12	09/04/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	-1-----					1	\$1,500.00				
8	WFSB	09/07/12	09/07/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	----1--					1	\$500.00				
	Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length	Rate	Type			
1	WFSB		09/03/12-09/09/12		Eyewitness News	5:30pm - 6pm	-----F----	:30	\$500.00	NM			
			See MG 8.2										
2	WFSB		09/08/12-09/08/12		US Open Tennis	VARIOUS	-----Sa--	:30	\$500.00	NM			
			(1) MG for 8.1 09/07										
9	WFSB	09/06/12	09/06/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	---1---					1	\$2,100.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 491773 /	Alt Order # 06301220	
Contract Dates 09/04/12 - 09/10/12	Product LINDA MCMAHON 4 SE	Estimate # 1295
Advertiser McMahon for Senate		Original Date / Revision 09/10/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Spots	Spots	
10	WFSB	09/04/12	09/06/12	Inside Edition	7pm - 7:30pm		:30			NM	2	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	-T-T---					2	\$1,200.00				
11	WFSB	09/07/12	09/07/12	Inside Edition	7pm - 7:30pm		:30			NM	1	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	---1--					1	\$425.00				
12	WFSB	09/04/12	09/04/12	Eyewitness News	5:30a - 6am		:30			NM	1	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	-1-----					1	\$700.00				
13	WFSB	09/07/12	09/07/12	Eyewitness News	5:30a - 6am		:30			NM	1	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	---1--					1	\$250.00				
14	WFSB	09/04/12	09/04/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	-1-----					1	\$1,200.00				
15	WFSB	09/07/12	09/07/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	---1--					1	\$500.00				
16	WFSB	09/04/12	09/04/12	NCIS	8pm-9pm		:30			NM	1	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	-1-----					1	\$7,500.00				
17	WFSB	09/04/12	09/04/12	NCIS: LA	9pm - 10pm		:30			NM	1	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	-1-----					1	\$7,000.00				
18	WFSB	09/05/12	09/05/12	National Convention	10pm-11pm		:30			NM	1	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	--1----					1	\$4,500.00				
19	WFSB	09/06/12	09/06/12	Big Bang/Rules	8pm - 9pm		:30			NM	1	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	---1---					1	\$7,500.00				
20	WFSB	09/09/12	09/09/12	Patriots Football	1:00pm - 7:00pm		:30			NM	1	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	-----1					1	\$6,500.00				
21	WFSB	09/10/12	09/10/12	Eyewitness News	6am - 6:30am		:30			NM	1	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/10/12	09/16/12	1-----					1	\$400.00				
N 22	WFSB	09/10/12	09/10/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	0	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/10/12	09/16/12	1-----					1	\$950.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
1	WFSB	09/10/12-09/16/12	4p-5p Dr. Oz		4pm-5pm	M-----	:30		\$950.00	NM			
	<u>Credited</u>												
N 23	WFSB	09/10/12	09/10/12	Eyewitness News	5pm - 5:30pm		:30			NM	0	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/10/12	09/16/12	1-----					1	\$575.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
1	WFSB	09/10/12-09/16/12	Eyewitness News		5pm - 5:30pm	M-----	:30		\$575.00	NM			
	<u>Credited</u>												
N 24	WFSB	09/10/12	09/10/12	Eyewitness News	5:30pm - 6pm		:30			NM	0	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/10/12	09/16/12	1-----					1					

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u>	<u>Alt Order #</u>	
491773 /	06301220	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/12 - 09/10/12	LINDA MCMAHON 4 SE	1295
<u>Advertiser</u>		<u>Original Date / Revision</u>
McMahon for Senate		09/10/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week							
		Week:										
		Week: 09/10/12	09/16/12	1-----	1	\$1,500.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WFSB	09/10/12-09/16/12		Eyewitness News	5:30pm - 6pm	M-----	:30		\$1,500.00	NM		
		Credited										
N	25	WFSB	09/10/12	09/10/12	Eyewitness News	6pm - 6:30pm		:30			NM	0 \$0.00
Start Date	End Date	Weekdays		Spots/Week								
Week: 09/10/12	09/16/12	1-----		1	\$2,100.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WFSB	09/10/12-09/16/12		Eyewitness News	6pm - 6:30pm	M-----	:30		\$2,100.00	NM		
		Credited										
26	WFSB	09/10/12	09/10/12	Inside Edition	7pm - 7:30pm		:30			NM	1 \$500.00	
Start Date	End Date	Weekdays		Spots/Week								
Week: 09/10/12	09/16/12	1-----		1	\$500.00							
27	WFSB	09/10/12	09/10/12	Eyewitness News	5:30a - 6am		:30			NM	1 \$600.00	
Start Date	End Date	Weekdays		Spots/Week								
Week: 09/10/12	09/16/12	1-----		1	\$600.00							
28	WFSB	09/10/12	09/10/12	Eyewitness News	11PM - 11:35PM		:30			NM	1 \$500.00	
Start Date	End Date	Weekdays		Spots/Week								
Week: 09/10/12	09/16/12	1-----		1	\$500.00							
29	WFSB	09/10/12	09/10/12	HIMYM/2 Broke Girls	8pm - 9pm		:30			NM	1 \$1,500.00	
Start Date	End Date	Weekdays		Spots/Week								
Week: 09/10/12	09/16/12	1-----		1	\$1,500.00							

Totals

29 \$53,775.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	29	\$53,775.00	\$45,708.75
Totals	29	\$53,775.00	\$45,708.75

Signature: _____ **Date:** _____

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